



eMill



Bring value to your emailing campaigns

Designer of award winning utilities used in some of the most prestigious and demanding organizations in the world, Active+ developers have combined their skills to create eMill: a complete, flexible and efficient emailing workshop.

eMill, a unique set of features

Freedom...eMill includes a professional HTML editor and gives you the possibility to create your message content from your preferred applications (Dreamwaver, FrontPage...). eMill connects to any standard or non-standard databases (Excel, Access, SQL Server, Oracle...).

Flexibility ...eMill adapts to your organization or your needs not the other way round and lets you use either a Windows or a web interface according to the circumstances.

Customization...By inserting database fields, by generating easily conditional bodies or by using scripts, you create attractive emails and deliver unique messages to each of your recipients.

Control...Send test messages at every stage, schedule your mailings, follow deliveries, etc. The unique features provided by eMill allow you to manage the most complex projects.

Efficiency...The eMill message tracking tool, available as a service or an independent module, allows you to know whether your campaign is successful or not, and then, adapt your following projects.

Why choosing an in-house solution?

Launch an emailing campaign whenever you want and keep the control on all features.

Invest once for unlimited future use from the smallest project to the most complex one.

Do not lose time in importing, exporting or updating your databases. With eMill, you always work on the latest data.

Keep secret your confidential data and widen email use (commercial or strategic data, billings...).

They have found value in Active+ products

Ford, Nestlé, Boeing, GemPlus, IBM, Compaq, Intel, Disney, Deloitte & Touch, Nokia, Sony, L'Oréal, Hilton, FedEx, British Telecom, JP Morgan, Reuters, National Audubon Society, Channing Bete Company, The Soft Ad Group, Attachmate, The National Alliance, City and Guilds, Kumon NA, Hallmark Cards, RSVP, Magnani, Web U.S. Mail, EHS Brann, iCandy Design, Invensys, Chapitre.com, Théâtreonline, Mercer, Logix, University of California, University of Massachusetts, DHL, American Express, Philips, Timberland, Levi's, Dolby, Ericsson, Adobe, Oracle, Matra Systems, Hewlett Packard, Lucent Technologies, Unisys, Real Networks, Lockheed Martin, Mc Cain, Volvo, BP, Du pont, Shell, Harley Davidson, 3COM, Cisco Systems, Nasa...



eMill in the news



«A workshop that includes all the tools and editors you need to effectively produce, deliver and automate highly customized email communication. Create email projects in minutes, combining any networked database with embedded content scripts»



«eMill is a highly powerful, advanced and flexible bulk email application, prepared to tackle even the most complicated mailing needs with its scripting language» - **Heinz Tschabitscher**



«useful wizards and excellent documentation will get you up and running quickly. I was able to send out my first batch of messages within an hour of installing the software, and the mailer worked perfectly» - **Mike Gunderloy**

Active+ Software - Tools That Help **Active+**

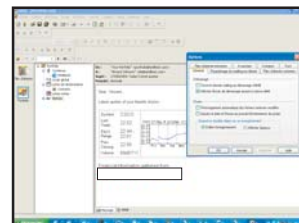


<http://www.activeplus.com>

Flexibility and Performance for all Your Emailing Projects

Build targeted receivers list

- eMill is fully compatible with standard and non-standard databases (Oracle, SQL Server, MySQL, XML files, Excel, Access, etc.). No need to import the lists, eMill connects directly to the database on your network.
- You can also use your Outlook contacts, your Windows Address Book or create a specific database directly within eMill.
- You are able to use several lists for a project. You can enable or disable a list in one click!
- eMill makes the building of receivers or black lists easy thanks to a full set of tools: remove duplicates, management of fields containing several email addresses, sending of test messages and checking of address validity.
- eMill integrates a double opt-in management module to automate your mailing lists subscription management: generation of a subscription form, update of your mailing list with subscriptions / unsubscriptions and personalization of the confirmation message.



Create attractive and highly-personalized contents

- Whatever your technical knowledge is, the eMill HTML Editor allows you to create rapidly dynamic and attractive contents. Moreover, thanks to the preview mode, you can display in one click your message the way it will be represented in most mail clients.
- You are used to create HTML contents with another tool? No problem, eMill is fully compatible with all web page editors: FrontPage, Visual InterDev, Dreamweaver, etc.
- Unlimited personalization of your messages: insert database fields, generate conditional bodies easily in order to deliver targeted messages to each of your recipients or use the script interface.
- eMill makes the creation of contents easy thanks to a full set of tools: create an alternate text, convert dynamically your html contents into PDF, manage all kind of attachments, compress attachments as .ZIP and embed external images.

Control sending and message tracking

- Display sending statistics in real time: sent messages, received messages, aborted messages, average throughput, outgoing and incoming SMTP traffic, etc.
- Update automatically your database after a campaign (delete invalid recipients, keep tracks of the last emailing, manage subscriptions/unsubscriptions, etc.).
- Message tracking module: Thanks to the informations provided by this component (opening rate, click rate, statistics per receiver, etc.), your organization is able to analyse your receivers' behaviour, to measure the campaign efficiency, to evaluate its impact on sales, etc. All this data is exportable in order to share and reuse it.
- Thanks to the S/MIME protocol, eMill gives you the opportunity to send secure messages. Emails are digitally signed and their contents encrypted.
- Schedule your emailing (integrated with the system scheduler) per month, week, day and hour.

eMill - The key for multi-channel communication

With the **eMill Fax & SMS Add-Ons**, you take advantage of all the features that have led eMill to be a reference in terms of lists management, contents creation, personalization, sending performances and processing of incoming messages.

You **build efficient marketing or communication strategies** by integrating the fax and SMS channels at the heart of your organization. Moreover, you can **combine fax, SMS and e-mails** according to the data available, the target audience or your needs.

Choose the eMill Version That Best Fits Your Needs



	eMill Professional	eMill Enterprise Bronze	eMill Enterprise Silver	eMill Enterprise Gold	eMill Enterprise Platinum	
Max. messages per project	30,000	60,000	150,000	400,000	2,000,000	
Multi-user architecture	✗	✓	✓	✓	✓	
Web Client	✗	✓	✓	✓	✓	
Number of users included	1	1	2	4	20	
PDF Converter	optional*	✓	✓	✓	✓	
Client server databases (SQL)	✗	✓	✓	✓	✓	
Scriptable data source (non ADO)	✗	✓	✓	✓	✓	
Max. SMTP relays	2	2	4	8	16	
eMill Fax	optional*	✓	✓	✓	✓	
eMill SMS	✗	✓	✓	✓	✓	
S/MIME	optional*	optional*	optional*	✓	✓	
Message tracking	By subscription	✓	✓	✓	✓	
Price	Euros	449.00	2,495.00	4,695.00	8,995.00	12,995.00
	US dollars	499.00	2,995.00	5,695.00	9,995.00	14,995.00

eMill Add-Ons*:

eMill Fax: US\$ 475.00 / 395.00 Euros
 eMill PDF: US\$ 475.00 / 395.00 Euros
 eMill S/MIME: US\$ 1,995.00 / 1,695.00 Euros

eMill Tracking Service (eMill Professional):

eMill Professional + 1 year subscription: US\$ 599.00 / 549.00 Euros
 6 month subscription: US\$ 169.00 / 149.00 Euros
 1 year subscription: US\$ 279.00 / 249.00 Euros

eMill - Additional Users:

1 additional user: US\$ 499.00 / 449.00 Euros
 5 additional users: US\$ 1,995.00 / 1,795.00 Euros

When purchasing any eMill editions, you get one year of free upgrades and technical support..

If you want to read our customer stories, download the eMill evaluation and have more information on eMill features, do not hesitate to visit our website: <http://www.emill.net>

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Active+ Software - Tools That Help



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