



# eMill

## Service Provider Edition

**You want to set up an email, Fax or SMS campaign management service? You want to run campaigns for customers or allow them to log in and manage their own email campaigns? You want to gain extra value from your know-how by providing complementary services? Do not build the technology yourself, the eMill Service Provider Edition gets you up and ready right now!**

Dedicated to service providers specialized in marketing and Internet, the Service Provider Edition adds new functionalities to the leading emailing software **eMill**. The Service Provider Edition adds all the tools to set up a professional online platform for the management of communication campaigns by e-mail, fax and SMS.

### ■ Defining the security settings<sup>2</sup>

eMill allows you to manage your customers, individually or by group, rigorously, securely and precisely. Each time you get a new customer who wants to have access to your online platform, the creation of a user account is fast and easy. You create a user name, a login and a password. You add this new account to eMill and define the access permissions (display/modify campaigns, start/stop the mailer, display tracking statistics, etc.). Finally, you just send to your customer the platform web address and the registration details.



### ■ Setting up restrictions and limitations

With eMill Service Provider, you must be able to offer the service that you want. Thus, you can restrict the access to eMill features according to the customer: e.g. set the channels available (email, fax and/or SMS); enable or disable the campaign tracking statistics; define the access to incoming messages, etc. In order to regulate the use of the platform, you can also define a limit on the number of campaigns, the number of sent messages, the size of e-mails, the outgoing traffic or the number of messages sent per minute.

### ■ Monitoring your customers' activity

The accounting module allows you to control the day to day activity of your customers. For each of them, you get the number of messages sent, rendered and received as well as the incoming and outgoing traffic.

### ■ Invoicing customers

In order to make the billing easy for you, the credit management module gives you the number of credits used by a customer over a given period of time according to your settings. Just define how many credits correspond to different variables (sent emails/fax/SMS, received messages, rendered messages, incoming and outgoing traffic) and eMill counts them automatically. A daily report can be exported as a .csv file to invoice your customers.



### ■ Getting a private-labelled web interface

With the private-labelled web interface, the eMill e-mailing platform is fully customized to your corporate identity. You adapt the web interface to your style (logo, slogan, theme) and your customers won't see any reference to eMill at all.

*If you want to find out more about this edition, you can get more information, launch a product tour, request a proposal and contact our sales department from our website: <http://www.emill.net>.*

1. According to the version you choose, you can get the Service Provider edition with the email, the fax and/or the SMS channels.  
2. The eMill Service Provider edition includes 20 web user licenses.